## JOELEX YEARLY NEWSLETTER

The Joelex Newsletter- a recap of the year



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child collects water at the joelex water ATM in Kyaliwajji

## What we do

#### Accessible,Affordable Sanitation

In Kampala, there is one toilet for every 3000 people and 8.8 million people still practice Open defecation. Our mission is to solve this problem.

Joelex Uganda Limited builds and Operates Public Toilets in the poor urban communities of Kampala and we are looking forward to reaching other places beyond the city. We have served over 100,000 people and dispense over 100,000 liters of water everyday.

We ensure provision of reliable water access for people in urban poor communities.



### The Impact

An interview with Kalyesula, a resident of Kyaliwajjala.

Kalyesula owns a mini laundry business (dobbi) in the community.

He makes shillings 10,000 a day, and from this he manages to take care of his wife and four children. He narrates that his first job was working as a taxi conductor and he decided to start something of his own so that he could earn more and support his family.

He has lived in this community for over 5 years now and believes that the construction of the public toilet has greatly transformed the area.

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The public Toilet has not only solved our sanitation problem, but also developed our community into a busy commercial area".

## An interview with Nalunga Joan

"I have been a customer to the Joelex public toilets for years now because I work in the neighborhood. I operate a chips business which supports my live hood.

I have been able to build my own house using the profits from my business.

"The good thing about Joelex services, is that they provide tokens. Where you can pay and use the water and toilet for a whole month and this system is very convenient.

Recently they changed the toilets to squat and I am happy about it.

## Kyaliwajjala Public Toilet Launch

This was one of the most anticipated event in the Joelex fraternity.

On the 19th of October 2020, the community of Kyaliwajjala witnessed a life changing event, where a public toilet was officially launched, along with a water ATM to provide reliable safe water for domestic one.





A lady explains about Joelex to a car driver



### A recap of the Launch in pictures

## A slice of our story

Joelex started in 2013,after the founders realized that Uganda had an escalating sanitation problem that needed to be solved, as many children were victims of the poor sanitation practices. Our first facility was set up in Kireka with 4 toilets and 4 bathrooms. Today it is one of the most visited facility in the area. In Kyaliwajjala,the water ATM is so far the most appreciated service as it serves over 200 homesteads.



A lady collects water in Kyaliwajjala

An inside view of the Joelex public toilet



An operator talks to a customer at Kireka



Kireka Joelex Public Toilet

## Our features



Francis Daniel Bougaire African Development Bank



Professor Martha Davis Northeastern University



Jayant Bhagwan South African Water Research Commission



Gabriela Casanova Human Right 2 Water



**Doulaye Kone** Bill & Melinda Gates Foundation



Amanda Loeffen Human Right 2 Water



Alexandra Knezovich Toilet Board Coalition



Joel Mukisa Makadesh Joelex Uganda Limited



Nazir Pandor Live Clean Initiatives

Our Team Leader Joel Mukisa featured in a webinar organized by Human Rights to water, on a theme "The business case for including human rights to water. However much Investment in water and sanitation may not make good sense to many governments, but it is important for the well being of the people. Watch the webinar on YouTube https://www.youtube.com/watch?v=EGalpP4D41w&feature=youtu.be "Just because sanitation is a human right, it doesn't mean it's free, but the service providers need to consider affordability". ~Amanda Loffen~



# Frequently Asked Questions

Qn; I am interested in your Franchise model. so what happens do you construct for me the toilets and I manage?Answer: Yes we construct the toilets and allow you to operate and manage and enjoy 30% benefit of the income generated

Qn; Can I learn more about your business? Answer; We build and then operate Smart-Enabled Public toilets. We partner with land owners, build public toilets for them, and then give them to operate through revenue share model

Qn; Do you have any volunteer jobs? Answer; Yes, we currently have sales and marketing volunteer opportunities.

Qn; Can Joelex construct for me a home toilet? Answer: Joelex constructs public toilets for the community, however we have expertise in toilet construction and can offer technical help and advise.

Qn; Is it possible to provide land space for building a public toilet but Joelex manages the facility and we share the income ? Answer: : Yes that is possible but the franchise model entitles you to more

benefits.



The Corona virus pandemic has highlighted the need for proper sanitation and sanitation products like sanitizer, soap and masks.

As our customer base grew, we realized there was a gap in the sanitation products and we have decided to fill it. Joelex Uganda limited is proud to introduce the Joelex Laundry soap that washes and removes stains 3x faster than any ordinary laundry soap.

# Employee of the Year



A picture of Esther Catherine Nakadama

Joelex is proud to recognise Esther Catherine Nakadama as the employee of the year. Catherine is a very dedicated and flexible person. She is arguably the best Operations manager and we can't ask for more. She has demonstrated compassion in dealing with customers,mantaining and influencing others towards positivity.

She is a mother to two amazing boys and prides herself in the joy of motherhood. Not only is she the best team member anyone could have, she also has a soft spot for helping those in need. She has over the years been involved in various charity campaigns and has been recognized for her compassion for others wellbeing. We say Thank You!



Catherine at the Kyaliwajjala facility with a guest

## WE ARE GRATEFUL

#### A word from our Team Leader



Joel Mukisa

When Joelex started, i had a team of three people. We tried our best to ensure that we understand the sanitation problem especially in the slums of Kampala.
We did our first survey and we found out that there is 1 toilet for every 3000 people. Our first facility was set up in Kireka and it serves over 1000 people. We have a new facility in Bweyogerere and we shall launch it soon. We believe the purpose of our initiative will change Kampala for better.
I would also like to take this opportunity to say thank you to each

and everyone that has contributed to the growth of Joelex. Special appreciation goes to our customers, that have understood the cost of poor sanitation and have chosen to protect themselves and their loved ones by using our facilities.

Conclusively, the holiday season is here and it is the time when we look forward to the birth of our savior Jesus Christ. However, the times do not favor us like the old days. The Corona virus has not gone on holiday and it is with us. Remember to wash your hands, wear your mask, sanitize and try to eat healthy.

